

UNICREDIT WOMEN'S ENTREPRENEURSHIP FAIR ON THE CELEBRATION OF MARCH 8

Call for entrepreneurs

Belgrade, Marth, 2024 - On the occasion of marking this year's International Women's Day, March 8, as a celebration of gender equality, **UniCredit Bank Serbia** will organize a Women's Entrepreneurship Fair in front of the bank's headquarters in New Belgrade on March 6 and 7. On this occasion, the Bank invites **all interested ladies to apply in order to exhibit and sell their handicrafts and products.**

As a socially responsible company that can boast of the fact that **even 68 percent of the total number of employees are women**, and that their number is by no means lacking even in managerial positions, UniCredit Bank Serbia is committed to equality and ensuring equal opportunities for everyone throughout the year. Therefore, March 8, at UniCredit, is one of the days when we remind ourselves what gender equality means and how it is lived and strengthened at UniCredit, but also how it spreads throughout the community.

This year, by organizing a two-day Women's Entrepreneurship Fair, the Bank aims to support and empower women entrepreneurs, **regardless of whether they are clients of the Bank or not, by providing them with a platform to present their products and services to the public.** A total of 12 female entrepreneurs - six on the first day and six on the second day of the fair - will get a free stand in front of the Bank's headquarters, at Jurija Gagarina Street 12, where, regardless of the type of production, he will be able to sell and display his products.

In this way, in addition to exposure and sales, the Bank will enable female entrepreneurs to exchange experiences and connect with other entrepreneurs and give them the opportunity to promote their brand.

All interested ladies, entrepreneurs, can apply by sending a brief description of their entrepreneurial venture with explanations of their past work and the products/services they offer to the email address pr@unicreditgroup.rs by March 4. The bank will contact those who will be given the opportunity to participate in the fair.

UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe.

We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and three product factories, Corporate, Individual and Group Payments Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets.

Digitalization and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities, and our people.