

UniCredit Bank at the 91st International Agricultural Fair in Novi Sad "Let's launch the birth year together"

Belgrade, May, 2024 - UniCredit Bank participates in the International Agricultural Fair in Novi Sad under the slogan "*Let's start the year together*", where it presents its offer of loans, both for the purchase of agricultural machinery and equipment, and for other needs of farmers. As before, as part of the Agricultural Fair, the bank will provide its clients with the opportunity to view and take advantage of a special offer within the agricultural sector.

UniCredit Bank has prepared a special offer intended for all visitors to the 91st International Agricultural Fair who, in the period from May 18 to May 23, 2023, open an account at the bank's stand, will receive a welcome gift: RSD 3,000 in their new account.

At this year's Jubilee Agricultural Fair, UniCredit Bank will present loans intended for the purchase of agricultural machinery, for the purchase of raw materials and livestock for fattening, as well as loans for the purchase of agricultural land. Depending on the purpose of the loan, the repayment term can be a maximum of 12 years. Repayment of the loan can be in monthly, three-month and six-month annuities. For loans with a maturity of up to 12 months, it is possible to repay in one installment at the end of the repayment period.

Rastko Nicić, member of the Management Board and Director of Retail at UniCredit Bank Serbia, said on that occasion: "*In addition to providing strong continuous support to the agricultural sector, we strive to listen to the needs of our clients in order to further improve products and services, as well as strengthen the advisory role. That is why this year, in addition to a wide offer for the agro segment, we have also prepared a special offer for all visitors to the Agricultural Fair who decide to open an account at UniCredit Bank. Therefore, I invite everyone to visit UniCredit Bank's stand, where agribusiness advisors will be available to answer any questions about the available products and conditions of all our services.*"

In its offer, UniCredit Bank also has subsidized loans this year, in cooperation with the Ministry of Agriculture, Forestry and Water Management. These incentives are intended for registered agricultural farms, in order to provide them with easier access to the use of loans. In accordance with the Rulebook, loans are in dinars with a fixed interest rate and are intended for:

- Development of arable farming, fruit growing and viticulture, vegetable growing and flower growing, which includes the procurement of seeds, planting material, plant protection products and fertilizers
- Procurement of feed for animals
- Investments in new agricultural machinery and equipment
- Development of animal husbandry, which includes the purchase of animals
- Development of animal husbandry, which includes the acquisition of quality breeding heifers and cows up to five years of age

Beneficiaries of agricultural loans can be all clients who are registered in the Register of Agricultural Farms in accordance with the current Rulebook and if they have been engaged in agriculture for a minimum of 12 months.



Interested clients will be able to get all information about regular and special offers of agricultural loans at UniCredit Bank's stand at the Novi Sad fair.

UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe.

We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and three product factories, Corporate, Individual and Group Payments Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets.

Digitalization and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities, and our people.

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