

UniCredit Bank Best Trade Finance Provider in Serbia

Belgrade, january 2024 – UniCredit Bank Serbia, a member of the UniCredit Group, has been declared the **Best Trade Finance Provider in Serbia** at the annual awards ceremony of the Global Finance magazine.

Global Finance included banks from 100 regions and countries in this year's list of World Best Trade Finance Providers. The criteria by which the best were selected included the total volume of transactions, the extent of global coverage, customer relations, price efficiency and technological innovation, and Global Finance took into account the opinion of banking analysts, CEOs and technology experts in the selection.

Global Finance je na ovogodišnju listu *World Best Trade Finance Providers* uvrstio banke iz 100 regionala i država. Kriterijumi po kojima su birani najbolji, uključivali su ukupnu količinu transakcija, opseg globalne pokrivenosti, odnose s klijentima, cenovnu efikasnost i tehnološku inovativnost, a *Global Finance* je pri izboru u obzir uzeo i mišljenje bankarskih analitičara, izvršnih direktora i tehnoloških stručnjaka.

Nikola Vuletić, president of the Management Board UniCredit Bank Serbia said: "*It is a real pleasure to point out that UniCredit Bank Serbia has confirmed its leadership position by Global Finance magazine. This prestigious award is recognition of our commitment to providing superior services to clients, and is an additional motivation to remain leaders in the financial services industry*".

Aleksandra Rašić, Head of Corporates and the Member of Management Board UniCredit Bank Serbia pointed out: "*We will continue to be committed to excellence, providing services according to the highest banking standards and continuously improving our products. Thank you to all clients for the support and trust they continue to show us*".

"Faced with a challenging economic and geo-political environment and shifting trade flows has led to a greater reliance on digitalization and emerging technologies as banks and their corporate clients seek surety in a time of transition", said **Joseph D. Giarraputo, publisher and editorial director of Global Finance**. *"They are also finding new ways to tackle fragmented ecosystems and increased demand for Environmental, Social and Governance (ESG) by helping create resiliency and provide greater transparency in supply chains"*.

Magazin Global Finance osnovan je 1987. godine sa sedištem u Njujorku, a izlazi u 50.000 primeraka u 193 zemlje i regionala. Global Finance nagrade pokazatelj je izvrsnosti finansijskih institucija, a čitaoci magazina su renomirani finansijski stručnjaci koji se bave ulaganjem i donošenjem strateških odluka u multinacionalnim kompanijama i finansijskim institucijama.

Global Finance, founded in 1987, has a circulation of 50,000 and readers in 193 countries, territories and districts. Global Finance's audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions.



O UniCreditu

UniCredit je panevropska komercijalna banka sa jedinstvenom ponudom usluga u Italiji, Nemačkoj, centralnoj i istočnoj Evropi. Naša svrha je da osnažimo zajednice da napreduju, pružajući najbolje u klasi za sve zainteresovane strane, otključavajući potencijal naših klijenata i naših ljudi širom Evrope.

Opslužujemo više od 15 miliona klijenata širom sveta. Oni su srce svega što radimo na svim našim tržištima. UniCredit je organizovan kroz četiri ključna regiona i dva centra za razvoj proizvoda, korporativnih i individualnih rešenja. Ovo nam omogućava da budemo bliski našim klijentima i da iskoristimo iskustvo cele Grupe za razvoj i ponudu najboljih proizvoda na svim našim tržištima. Digitalizacija i naša posvećenost principima ESG-a su ključni pokretači naših usluga. Oni nam pomažu da pružimo izvrsnost našim zainteresovanim stranama i kreiramo održivu budućnost za naše klijente, naše zajednice i naše ljudе.