

## **UniCredit Bank Serbia ceremoniously announced the winners of the award competition "We reward when we cooperate successfully"**

**Belgrade, December 2023** – As a bank that has been a reliable partner to the economy and the population on the domestic market for more than 20 years, **UniCredit Bank Serbia** announced the winners of the award competition **"We reward when we cooperate successfully"** intended for **small businesses and entrepreneurs**.

At a solemn ceremony held on December 5 in Belgrade, the Bank announced three winners and awarded valuable prizes. For the first prize, the company **"MS TOP TRADE DOO"** was awarded a new commercial vehicle, the second prize for the company **"MATIĆ PROMET BEČEJ SVETLANA MATIĆ PR"** a business performance laptop and the third prize for the company **"DEZEN PLUS DRAGAN ISAILOVIĆ PR"** three registration fees for attending a course or training held in Serbia, which refers to the topics of business development in the entrepreneurship segment.

**Nikola Vuletić, President of the Management Board of UniCredit Bank Serbia** pointed out: *"UniCredit Bank puts its clients at the center of business with every activity. We strive to be not only a stable and safe support, but also a reliable partner that values cooperation. I believe that we proved that with this award competition. We will continue to follow market trends and provide our clients with the highest quality products and services"*.

**Rastko Nicić, member of the Executive Board and director of retail and small business operations at UniCredit Bank Serbia**, said on this occasion: *"Through this award competition, our goal was to show small businesses and entrepreneurs that we really appreciate and value loyalty and cooperation, and to further strengthen them in this way. We strive to provide clients with a personalized approach and to understand their individual needs to support them in choosing the best path for them at every stage of their business. The awards are aimed at the needs of the clients and we hope that they will facilitate at least part of their business, as well as that way they will feel the support from our side"*.

All existing and new business clients of the bank who are users or became users of one of the following payment account packages of the bank during the period of the prize competition had the right to participate in the competition: - BizStandard, BizGold, BizPrestige, ProStandard, ProGold, ProPrestige. The criteria for participation, scoring clients and obtaining rewards are described in detail in the Rulebook, which can be found at the link:

([https://www.unicreditbank.rs/content/dam/cee2020-pws-rs/photo/SME\\_landing\\_kampanja/Pravilnik%20Naogradno%20takmi%C4%8Denje%20Kampanja%20Olojalnosti.pdf](https://www.unicreditbank.rs/content/dam/cee2020-pws-rs/photo/SME_landing_kampanja/Pravilnik%20Naogradno%20takmi%C4%8Denje%20Kampanja%20Olojalnosti.pdf)).

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### **About UniCredit**

*UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe. We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. This allows us to be close to our clients*



*and use the scale of the entire Group for developing and offering the best products across all our markets. Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people.*