

Members of the UniCredit Bank Volunteer Club delighted the students of elementary schools for children with disabilities

Belgrade, 28. December 2023 – As a socially responsible company, UniCredit Bank Serbia decided this year, through the traditional celebration of the "Family Day" in the company, to make children with disabilities and developmental disabilities happy with gifts in a special way. In anticipation of the holidays, the employees of the bank, together with their families, prepared and packed gifts for the children attending the elementary schools "Boško Buha" in Zvezdara and "Novi Beograd", thus supporting the UniCredit Group's donor initiative "Kids4Kids", which is ongoing. In December, a large number of packages were collected in all thirteen countries in which the Group operates.

Members of the Volunteer Club, employees of UniCredit Bank today handed out packages to children with disabilities and developmental disabilities and enjoyed their smiles. Caring for is one of the three company values, with which UniCredit Bank in Serbia proves that it can provide the community with much more than its core business.

Svetlana Bunčić, Head of Identity and communication in UniCredit Bank, said: *"The holidays are always a good time to give gifts. Colleagues from the bank were very happy to join our Group's initiative to bring joy to those who need attention the most. I am especially glad that today, as one big volunteer club, we managed to make children with disabilities and developmental disabilities happy. After Christmas, our plan is to make the children from Svратиште in Belgrade even more happy."*

By making greeting cards and preparing gifts, "Family Day" fulfilled its main goal, which is for employees to spend time with their loved ones in an interesting way and together take care of the community where they work and live.

About UniCredit

UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe.

We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets.

Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people.