

## DONATION CAN ALSO BE MADE BY CONTACTLESS PAYMENT

**Make it easier for yourself and your clients with a fast and mobile payment system**

**Belgrade, October 2023** - UniCredit Bank Serbia, which included a Tap on Phone solution (POS terminal on a mobile phone) called **FlexiPOS** in its offer to business clients, has now enabled the **payment of donations by contactless payment in an easy and simple way.**

The FlexiPOS solution, which is ideal for businesses that need a fast and mobile payment acceptance solution, is also a new tool with which representatives of NURDOR (National Association of Parents of Children with Cancer) will be able to use a mobile phone, which in this case becomes a POS terminal, to receive donations in an easy and simple way.

Mobile devices have become an irreplaceable part of the business of salesmen, couriers, warehousemen, but also of all those whose activities require work in the field and with clients, and where fast and simple service is a priority. One of the bright examples of such use of mobile devices is the implementation of **FlexiPOS**, UniCredit Bank's solution where the mobile phone becomes a POS terminal. Whether we are talking about a takeaway coffee stand or a pastry shop, this is a tool that will not only make business much easier, but also provide an easier and more accessible service and the constant possibility of cashless payment.

UniCredit Bank's **FlexiPOS** is a solution that is easy to use and apply, because the terminal can be installed on a mobile phone in just a few seconds, and if necessary, this terminal can be used simultaneously in combination with a traditional POS.

Training employees to use the terminal is simple, and the user's payment experience is significantly improved.

All that needs to be done in practice for billing is to enter the amount to be billed and present the phone to the card.

With FlexiPOS, small merchants, as well as those who do not want sales to stop at the cash register, can more easily and without initial investment enable the acceptance of contactless card payments and thus open up new opportunities for earning, while at the same time meeting the needs of their clients for modern payment solutions on which they are used to.

You can find more about **FlexiPOS** installation and setup details, fees and support, as well as frequently asked questions on the Bank's website <https://www.unicreditbank.rs>.

\*\*\*\*

### **O UniCreditu**

*UniCredit je panevropska komercijalna banka sa jedinstvenom ponudom usluga u Italiji, Nemačkoj, centralnoj i istočnoj Evropi. Naša svrha je da osnažimo zajednice da napreduju, pružajući najbolje u klasi za sve zainteresovane strane, otključavajući potencijal naših klijenata i naših ljudi širom Evrope.*

*Opslužujemo više od 15 miliona klijenata širom sveta. Oni su srce svega što radimo na svim našim tržištima. UniCredit je organizovan kroz četiri ključna regiona i dva centra za razvoj proizvoda, korporativnih i individualnih rešenja. Ovo nam omogućava da budemo bliski našim klijentima i da iskoristimo iskustvo cele Grupe za razvoj i ponudu najboljih proizvoda na svim našim tržištima. Digitalizacija i*



*naša posvećenost principima ESG-a su ključni pokretači naših usluga. Oni nam pomažu da pružimo izvrsnost našim zainteresovanim stranama i kreiramo održivu budućnost za naše klijente, naše zajednice i naše ljude.*