

## UniCredit is CEE Market Leader in Euromoney Trade Finance Survey 2023

**Belgrade, March 2023.** – The results of this year’s **Euromoney Trade Finance Survey** have again confirmed **UniCredit as a leading trade finance player across Europe**, with the bank picking up **22 awards across various categories and geographies**.

The survey, now in its 12th year, collates feedback from around 12,000 corporates and financial institutions, providing compelling evidence of **UniCredit's suite of solutions, market-leading customer service and deep understanding of markets**.

The results benchmark banks under two headings – "Best Service", which assesses levels of customer service, and "Market Leader", which combines penetration, percentage of business and turnover data to create an overall ranking of the best trade finance banks. In the "Best Service" rankings, UniCredit retained top global honours for another consecutive year, besides securing success in "Central and Eastern Europe" (CEE), in Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Romania, Serbia, Slovakia and ranked number one in Bulgaria for the first time in the same category.

These all indicate UniCredit’s exceptional customer service across its core markets in Europe and beyond. UniCredit was also highly successful in the "Market Leader" category, securing the top spot in CEE, alongside a further ten countries – namely, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Italy, Romania, Serbia and Slovakia, and gaining the first position also in Bulgaria.

**Aleksandra Rašić**, member of the Executive Board of UniCredit Bank Serbia and director of corporate banking, said on that occasion: *“Our commitment to providing the highest quality services and solutions to clients is constant, and certainly during the previous year we continued to adapt to new market circumstances and trends. This survey shows us that this effort is really recognized, which is also proven by the fact that we are the choice of 75 of the 100 largest Serbian companies. It is very important that on the domestic market we can use the experience and examples from the wide practice of UniCredit member countries and thus provide clients with optimal solutions for all their needs”*.

On the recognition, **Luca Corsini**, Head of Global Transactions & Payments, said: *“The past 12 months have brought a wave of new challenges to the trade finance industry. In response, we have doubled down on our partnership with clients while continuing to refine our digital solutions. It’s great to see these efforts reflected in another strong set of results”*.

**Riccardo Madinelli**, Head of Transactions & Payments CE&EE at UniCredit, also commented: *“These achievements witness our clients’ recognition for the expertise in providing leading Trade Finance Solutions across UniCredit core markets and stand testament to our hard-working colleagues in Central and Eastern Europe. We look forward to continuing to provide our clients with market-leading services and innovative products well into the future”*.



The Euromoney Trade Finance Survey adds to an increasing list of successes for UniCredit's trade finance platform. It follows recognition in 2022 as Euromoney's Best Bank for Transaction Services in Western Europe and Best Bank for Transaction Services in CEE, and Global Finance's Best Trade Finance Bank in Western Europe, Croatia and Bosnia and Herzegovina in 2023.

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**About UniCredit**

*UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe.*

*We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets.*

*Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people.*