

## **UniCredit Bank Serbia traditionally at the Agricultural Fair in Novi Sad** "That whatever we plant will surely grow"

**Belgrade, May 2023.** – Under the slogan "*That everything we plant will surely grow*", UniCredit Bank Serbia will participate in the International Agricultural Fair in Novi Sad, this year's 90th anniversary. The partner country of the Fair this year is Italy, and UniCredit Bank Serbia, which is part of a large Italian Group, will present its offer of loans, both for the purchase of agricultural machinery and equipment, and for other needs of farmers.

UniCredit Bank Serbia is one of the leading Italian companies operating on the Serbian market, and within the framework of the Agricultural Fair, it will offer its clients the opportunity to view and take advantage of a special offer within the agricultural sector.

At this year's Jubilee Agricultural Fair, UniCredit Bank will present loans intended for the purchase of agricultural machinery, for the purchase of raw materials and livestock for fattening, as well as loans for the purchase of agricultural land. Depending on the purpose of the loan, the repayment term can be a maximum of 12 years. Repayment of the loan can be in monthly, three-month and six-month annuities. For loans with a maturity of up to 12 months, it is possible to repay in one installment at the end of the repayment period.

**Rastko Nicić**, member of the Management Board and Head of Retail at UniCredit Bank Serbia, emphasized on this occasion: "*We continue with strong, traditional support to the agricultural sector, not only through credit products, but also through advice on financial management, continuous good offer and service for all our clients. This year, it is a great honor that Italy is the Fair's partner country, given that UniCredit Bank is part of a large Italian Group and one of the systemically most important banks on our market. Therefore, I invite all visitors to the Fair to come to UniCredit Bank's stand, where agribusiness advisors will be available to answer any questions about the available products and conditions of all our services*".

In its offer, UniCredit Bank Serbia has subsidized loans this year as well, in cooperation with the Ministry of Agriculture, Forestry and Water Management. These incentives are intended for registered agricultural farms, in order to provide them with easier access to the use of loans. In accordance with the Rulebook, loans are in dinars with a fixed interest rate and are intended for:

Development of arable farming, fruit growing and viticulture, vegetable growing and flower growing, which includes the procurement of seeds, planting material, plant protection products and fertilizers;

- Development of arable farming, fruit growing and viticulture, vegetable growing and flower growing, which includes the procurement of seeds, planting material, plant protection products and fertilizers;
- Procurement of feed for animals;
- Investments in new agricultural machinery and equipment;
- Development of animal husbandry, which includes the purchase of animals;

- Development of animal husbandry, which includes the acquisition of quality breeding heifers and cows up to five years of age.

Beneficiaries of agricultural loans can be all clients who are registered in the Register of Agricultural Farms in accordance with the current Rulebook and if they have been engaged in agriculture for a minimum of 12 months.

Interested clients will be able to get all information about regular and special offers of agricultural loans at UniCredit Bank's stand at the Novi Sad Fair.

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#### **About UniCredit**

*UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe.*

*We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets.*

*Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people.*