

UniCredit clients get 20 percent discounts for Arena di Verona Opera Festival

The legendary 100th season of Festival starts on June 16

Since 1994 **UniCredit** has been a **Major Partner** of the Arena di Verona Opera Festival, the most spectacular opera festival in the world. Conscious of culture's value as an engine of social and economic development, the group is supporting this Italian excellence for more than 25 years.

Thanks to this partnership, UniCredit is offering all customers the opportunity to purchase tickets online for performances scheduled in 2023 **until 15 June** at a **20 percent discount**

Clients can take advantage of the promotion by going to [Arena | UniCredit, Major Partner of Arena Opera Festival](#) following three steps:

- Select the **performance**, the **sector**, and the **number of tickets up to 4**;
- Go the shopping cart and, before proceeding to payment, enter the code **UCI_23_top1** in the "Customer Card/Promotion Code" field to apply the discount;
- Complete the online purchase using a **UniCredit-enabled payment card**.

The Arena di Verona Opera Festival opens on **16 June 2023**, with a completely new production of Aida, the Festival's leading opera, on show until 9 September.

The program of what promises to be an even more legendary Festival, is enriched with 7 additional titles, chosen from those that have been most successful and that have had most replicas in the amphitheatre over the course of its 100 editions: Carmen, The Barber of Seville, Rigoletto, La Traviata, Nabucco, Tosca and Madama Butterfly.

In line with our purpose of **Empowering Communities to Progress**, we believe that building strong relationships with our key stakeholders creates long-term value and collective growth. As a testament of our longstanding support to the Arena di Verona Opera Festival, the Roman Amphitheatre was recently restored thanks to a joint grant from UniCredit and Fondazione Cariverona, a concrete action to help one of the greatest Italian symbols known worldwide, shine in even more beauty.

Through our contribution to the restoration, **we have helped to make this stage not just a performance venue, but an open-air museum, unique and unmatched.**

UniCredit is proud to renew its support and celebrate the **100th season of the Arena di Verona Opera Festival in 2023.**