

## **UniCredit Foundation allocates €3 million to the Call for Education 2023**

*The initiative will support programs combating educational poverty  
across 10 countries where the Group is present*

**Belgrade, 05. July 2023.** – **UniCredit Foundation**, in line with its purpose of unlocking the potential of Europe's next generation, launches the **"Call for Education 2023"** to support programs combating educational disadvantage in all countries where the Group operates (except for Bulgaria and Romania, where the Call has just successfully concluded).

In this initiative, which involves Austria, Bosnia and Herzegovina, Croatia, Czech Republic, Germany, Hungary, Italy, Serbia, Slovakia and Slovenia, UniCredit Foundation will allocate a total contribution of 3 million euros with the aim of identifying and supporting programs for secondary school students (age range 11-19), implemented by non-profit organizations, with particular attention to:

- tackling early school leaving
- encouraging university attainment
- acquisition of adequate skills to enter the job market

**Andrea Orcel**, Chairman of UniCredit Foundation, stated: *"Education is the fundamental driving force for the future of Europe, and I firmly believe that, as a European institution, it is our responsibility to consistently identify and support young talents within the communities where we operate, as they will lay the foundations for the progress and success of our continent in the years to come. Therefore, I am proud to announce this Call for Education 2023, which involves 10 of the countries where we are present. This initiative perfectly aligns with the Group's commitment to constantly provide our communities with the opportunity to progress and improve in social aspects, in line with the Bank's ESG strategy and strategic plan."*

**Nikola Vuletić**, president of Management Board in UniCredit Bank Serbia, stated: *„At UniCredit Bank, education is one of the key postulates of our business, because we believe that by today's influence and strengthening of youth education, we are creating a favorable tomorrow for all of us. I am pleased that our bank in Serbia is part of this project of the UniCredit Foundation, especially considering that years ago we managed to provide support to various non-profit organizations throughout our country in this way.“*

Non-profit organizations must submit their applications on the dedicated platform by September 8, 2023.

By the end of October 2023, a specially established Evaluation Committee will select approximately 20 winning projects also determining the amount of the support itself.



Further information and clarifications can be requested at [info@unicreditfoundation.org](mailto:info@unicreditfoundation.org) .

To download the regulations for the Call for Education 2023, click [HERE](#). ([Call for Education 2023](#))

For more info please contact: [info@unicreditfoundation.org](mailto:info@unicreditfoundation.org) and [pr@unicreditgroup.rs](mailto:pr@unicreditgroup.rs) .

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#### **About UniCredit**

*UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe.*

*We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets.*

*Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people.*