



UniCredit Bank Serbia is launching an award competition for small businesses and entrepreneurs

Belgrade, July 2023 – As a bank that is the most common choice of entrepreneurs and for more than 20 years a reliable partner to the economy and the population on the domestic market, **UniCredit Bank Serbia** launched this week an **award competition for small businesses and entrepreneurs for existing and new clients of the bank, which will last until November 20, 2023.**

The award competition will be conducted based on the evaluation of cooperation between clients and UniCredit Bank, through pre-set and transparent criteria. The bank will reward **three winners** with extremely valuable prizes. The main prize: **a new commercial vehicle**, the second prize: **a laptop** for business performance and the third prize for a small business or entrepreneur: **three registration fees** for attending a course or training held in Serbia, which is related to the topics of business development in the entrepreneurship segment.

Rastko Nicić, Member of the Management Board and Head of Retail and Small Business Operations at UniCredit Bank Serbia, said on this occasion: *"Our goal is to show small businesses and entrepreneurs that we are not only a stable and safe support, but also a reliable partner that values cooperation. As a bank, we strive to always put our clients at the center of our business, to provide them with a personalized approach and to understand their individual needs in order to support them in choosing the best path for themselves at every stage of business. We are confident that this award competition will demonstrate our continued commitment to empowering entrepreneurship."*

All existing and new business clients of the bank who are users or become users of one of the following payment account packages of the bank during the period of the prize competition have the right to participate in the competition: - BizStandard, BizGold, BizPrestige, ProStandard, ProGold, ProPrestige. The criteria for participation, scoring of clients and achievement of prizes are described in detail in the **Rulebook**, which can be found at the [LINK](#). The winners of the prize competition will be announced no later than 15.12.2023. year at the event that will be organized by UniCredit Bank after the Prize Competition is over.

You can read more about the prize competition on the bank's website: <https://www.unicreditbank.rs/rs/sme/nagradujemo-kada-uspesno-saradujemo.html>

About UniCredito

UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe.

We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets.

Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people.