

Mastercard® and UniCredit Bank are taking you to the Champions League Final!

A prize was presented to the lucky winner of a trip to Istanbul*

Belgrade, April 2023. – Mastercard® and UniCredit Bank Serbia announced the winner of the prize competition entitled "UniCredit and Mastercard® take you to the final of the UEFA Champions League 2023". The lucky winner won a trip to Istanbul* for two, and tickets to the UEFA Champions League Final football match, provided by Mastercard.

The competition was organized by UniCredit Bank Serbia and Mastercard® Serbia from March 13 to April 13 this year. All UniCredit Bank clients who made payments with Mastercard cards via Google pay and/or Apple Pay mobile wallet during that period had the right to participate.

Rastko Nicić, Member of Management Board and Head of Retail, UniCredit Bank Serbia, emphasized on this occasion: *"At UniCredit Bank, we always try to meet the financial needs of our clients while following market trends, and now, through cooperation with the Mastercard company, we have recognized a way to let's get closer to our clients in an especially interesting way. Through the award competition, not only an interesting prize was made possible, but the importance of using digital payment channels and what the future actually brings us was highlighted."*

Jelena Ristić, director for the markets of Serbia, Montenegro and Bosnia and Herzegovina at Mastercard, said: *"For the modern user, experiences are the most important. In the field of payments, this means that they expect a simple and secure process, exactly the kind that mobile wallets provide, and the just-ended competition was an excellent opportunity for users to get to know it even better. We are glad that with our long-term partner, UniCredit Bank, we had the opportunity to reward user loyalty with valuable prizes and an exclusive experience, going to the final of the UEFA Champions League, and we continue to create unique moments."*

The winner of the Contest was declared the client who had the highest number of qualified transactions, with their debit and/or credit Mastercard card issued by UniCredit bank for individuals, and who also answered one "sports" question correctly. The prize includes a trip for two people to Istanbul, with all accommodation and transfer costs included, two first-category tickets to the 2023 UEFA Champions League final football match, which takes place at the "Atatürk Olympic" stadium, as well as a monetary amount of 15,000 dinars via PrePaid gift cards of UniCredit Bank.

As part of the contest, the following 20 participants with the highest number of qualified transactions were awarded, and they received gift cards in the amount of 12,000 dinars.

About UniCredit

UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe.



We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets. Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people.

About Mastercard company

Mastercard is a global technology company operating in the payment industry. Our mission is to connect and empower an inclusive, digital economy that benefits everyone, everywhere by making every payment safe, simple, smart and affordable. Through the use of secure data and networks, partnerships and relying on invaluable strata, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. Our decency quotient (DQ) is at the core of our business culture and everything we do inside and outside the company. We operate in over 210 markets and territories and contribute to building a sustainable world where invaluable opportunities are available to all.

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