



Press release
Belgrade, 21st April, 2022

UNICREDIT INVITES YOU TO RENEWED PICNIC AREAS THROUGH FRUSKA GORA

Prepare a barbecue at the new fireplaces, relax in a decorated ambience and take photos next to life-size wooden deer on the main viewpoints of the National Park

In the first of 11 projects, through which UniCredit Bank Serbia will invest a total of more than 13 million dinars collected in the campaign to mark 20 years of business in Serbia, some of the most famous picnic areas in the Fruška Gora National Park have been arranged.

Less than 90 kilometers from the capital of Serbia, on Fruška gora, you can now enjoy the Lipovača picnic area, where rustic furniture was installed through the investment of UniCredit Bank Serbia, 14 forest sets, orientation maps of Fruška gora and two boards with the name of the picnic area were made and installed. A total of 12 wooden information boards, three orientation maps, were renewed, while four cut-out life-size wooden deer were placed on the main viewpoints. Also, you can now enjoy preparing a barbecue on the new concrete fireplaces.

"Investing and preserving the environment, as one of the pillars of our socially responsible business, is an important segment of our strategic commitment to empower the entire community in which we operate. I am convinced that by protecting the environment, we can create something lasting and valuable together, just as we at UniCredit Bank Serbia have been doing for 20 years. That is why we have chosen this way, to celebrate our jubilee together with our clients and the community in which we operate. All funds raised during the last two months of last year will be invested in the improvement of protected areas and conservation of biodiversity in Serbia, and I look forward to each of the 11 projects planned this year", said **Nikola Vuletic, President of the Management Board of UniCredit Bank Serbia.**

On the occasion of celebrating the jubilee, 20 years of successful business in Serbia, UniCredit Bank during November and December last year within the campaign **"20 years together we try to start good things"** from each realized cash loan and working capital loan worth more than 200.000 dinars, set aside 2.000 dinars. During the two months of the campaign, a total of more than 13 million dinars was collected, which will be invested in projects to improve protected areas and preserve biodiversity in the Republic of Serbia.

The projects through which the Bank will invest funds include support for the improvement of the preservation of flora and fauna, natural habitats of animal species, but also the improvement of tourist capacities and the popularization of protected areas. Among the areas that will be supported are: National parks Kopaonik, Djerdap, Fruška Gora and Tara, natural monuments Sopotnica Waterfalls, Lisine, Resavska Cave, Zvezdarska Forest, Bajford Forest and special nature reserves Carska bara and Karadjordjevo.