



Press information

Belgrade, 9 march, 2022

UNICREDIT GIFTS PRESENTS TO LADIES FOR WOMEN'S DAY

On the occasion of this year's International Women's Day, 8 March, in order to celebrate gender equality, **in addition to giving presents to its lady employees, UniCredit Bank Serbia has also created a surprise for its clients, as well as those who become clients in the meantime, in the form of a gift of RSD 3,000.**

As a socially responsible company which is proud of the fact that **ladies make up as much as 68% of its total employees**, and that this number is not lacking in management positions either, **with 67% of the Executive Board being women**, UniCredit Bank Serbia is dedicated to equality and ensuring equal opportunities for everyone 365 days a year.

That is why, for us at UniCredit Bank, 8 March is not just a holiday on which women get presents, but only one of the days when we are reminded what gender equality truly means and how we at UniCredit live and empower women, and how we spread equality in our community.

Here at UniCredit, women are equal in terms of results accomplished, and we respect and recognize the strengths that come from our differences. One of the goals set on Bank level is to strictly measure the equality of pay of men and women in the same positions, and particularly to ensure that there are no differences, and if they exist, that they are removed. That is why 8 March is celebrated with a "gesture" of kindness for all women employees, by engaging with the businesses of our clients, and let us not forget the future account owners either, because today we are offering them benefits which suit them.

Having in mind the official data which shows that **one in five women in Serbia are completely financially dependent on their partner**, and often, regardless of their investments, they are not recognized as owners of their assets, nor the businesses they manage, and we believe it is extremely important to support and aid ladies in an economic sense. That is why UniCredit will this year pay special attention to the ladies who demonstrated courage and opted for the entrepreneurial field. Namely, in order for ladies to express their support to one another, on the occasion of 8 March, all employees at UniCredit Bank Serbia received a gesture of kindness created by women entrepreneurs, clients of the Bank, who also employ persons with disabilities.

In addition to the initiative which supports women entrepreneur clients and ladies employed at the bank, UniCredit Bank Serbia would like to particularly highlight the day when the achievements of all women are celebrated, **and all future women clients who in the period of 8 March to 8 April open a Gold account at UniCredit Bank and perform one transaction with a Mastercard Gold card for any amount, and who activate the mBanking application, will be surprised with a welcome gift of RSD 3,000.**

In addition to that, **a present for International Women's Day also awaits all women clients who apply for a Flexia Mastercard credit card and perform one transaction with the card for any amount**, regardless of whether they have another account at our bank, or if they are applying only for the Flexia Mastercard credit card just now.



Our Bank is here to empower the community it operates in at every level, and that is why, for this year's celebration of International Women's Day, we are striving to support every member where they need it the most.