



## UniCredit and its Foundation support 52 children's non-profit organizations with a total 500,000 euros

*The "Call for Europe" initiative awards social projects in 12 Group countries*

**Belgrade, 20 May 2022** - The third edition of the "Call for Europe" initiative of UniCredit and its Foundation aimed at supporting non-profit organisations focused on children in the 12 different European countries where the Group operates, has come to an end.

52 social projects dedicated to young people and children have been rewarded with a total amount of 500,000 euros, distributed across four specific focus areas: education (238,500 euros), social inclusion (104,500 euros), disability (94,000 euros) and health (63,000 euros).

**Silvia Cappellini, Head of UniCredit Foundation**, said: *"UniCredit Foundation has a long history of supporting our communities in the different countries of our Bank, which we continue to build on and enhance through dedicated activities. Thanks to the "Call for Europe" initiative, we have been able to support 144 projects for children and young people in our different European countries over the last three years with a total of 1,360,000 euros. This is testament to our continued strong social commitment and high attention to the needs of all our communities with a special focus on supporting children and young people to foster inclusion and build a more sustainable, better society for all".*

**Nikola Vuletić, President of the Executive Board of UniCredit Bank in Serbia**, added on the occasion of the awarding of grants: *"I am proud that this year we can announce the third generation of beneficiaries of "Every Child is Equally Important" in Serbia community. I am also proud that the interest in this initiative is growing from year to year, so for that reason, after evaluating the received applications, the UniCredit Foundation Commission decided to support five, instead of the originally planned three projects. We are sure that the organizations we have supported and will continue to support will encourage our community to progress, and make their childhood more beautiful and easier for children, and contribute to one day becoming successful members of society. Congratulations to all this year's grant winners and I look forward to seeing how their projects develop and realize."*

The third edition of the "Call for Europe" initiative was launched in November 2021 inviting the Group's local banks to identify and share a short-list of up to five outstanding social projects of particular local relevance focused on children and young people. A dedicated Committee appointed by the UniCredit Foundation was responsible for selecting the winning initiatives across 12 Group countries: Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Romania, Russia, Serbia, Slovakia and Slovenia.

Each country was awarded 40,000 euros to be divided among the winning local projects. Furthermore, additional 20,000 euros were awarded by the Committee to a further select number of projects deemed as particularly impactful.

In order to strengthen the communities in which it operates, and unlock the potential of our youngest, non-refundable financial assistance in the amount of 40,000 euros in Serbia received five organizations and institutions:

- Osnovna škola Vojvoda Živojin Mišić Rajović – Let's be polyglots in the language laboratory (raising the quality of foreign language skills)
- Association of Parents of Prematurely Born Children of Serbia "Little Giant" – United for Little Giants Conference
- Friends of the children of Serbia – Building Trust: Peer support for children's mental health
- Oblutak Association – Adult: a small school for great people (pedagogical support for children who could not attend pre-school due to the pandemic)



- Incest Trauma Centar – I am also standing by a child who has survived sexual violence (work with children who have survived violence)