



UniCredit Bank Serbia has enabled payment via Apple Pay to its clients

A safe, secure and private way to pay with your iOS device

Belgrade, 22.11.2022. – UniCredit Bank Serbia, a member of the UniCredit Group, has enriched its offer with Apple Pay, a modern solution for mobile payments, which is available to users of Mastercard payment cards. Apple Pay can be used by all Bank clients who have devices on the iOS operating system, and with Apple Pay, these devices become a means of safe and simple contactless payments wherever users are already used to paying with their contactless cards.

Apple Pay is easy to set up. On the iPhone, simply open the Wallet application, click on the "+" option and follow the steps to add credit or debit Mastercard cards of UniCredit Bank. When a user adds a card to their iPhone, Apple Watch, iPad, and Mac, they can immediately start using Apple Pay on that device. Users will continue to use all the benefits and conveniences that come with Mastercard cards of UniCredit Bank.

Payments via Apple Pay are contactless, which means that they are performed by touching the mobile device to the POS terminal, with prior confirmation using the selected method of unlocking the device. Payments via Apple Pay are secure because confirmation is done either biometrically, by facial recognition (Face ID) or by scanning a fingerprint (Touch ID), or by typing the device's password. Apple Pay is accepted in grocery stores, pharmacies, taxis, restaurants, coffee shops, retail stores and other retail locations where a contactless payment card can be used.

Security and privacy are at the core of Apple Pay. When customers use a digitized credit or debit card in Apple Pay, the real card numbers are not stored on the device or on Apple's servers. Instead, the device's unique account number is assigned, encrypted and securely stored in the Secure Element, an industry-standard, certified chip designed to securely store payment information on the device.

For additional information, visit the website of UniCredit Bank via the link:

<https://www.unicreditbank.rs/rs/pi/apple-pay.html>

For more information, visit the Apple Pay website, visit the link: <http://www.apple.com/apple-pay>