

Press release

Belgrade, novembar 5, 2021

## **UniCredit recognised as standout performer in 2021 Euromoney Cash Management Survey**

*UniCredit Bank Serbia retains the status of "Market Leader"*

UniCredit Bank was once again endorsed as the Market Leader in Central and Eastern Europe, improving on a second placed finish last year – whilst also retaining its market-leading status in Serbia, and a further eight countries, in Euromoney's 2021 Cash Management Survey.

Moreover, UniCredit has been recognised as the Best Provider of Cash Management Services in eight countries, including Italy, Germany and Austria.

Euromoney's annual Cash Management Survey canvasses the leading cash managers, treasurers and financial officers worldwide and is considered the benchmark survey for the global cash management industry - this year collecting in excess of 27,000 responses from non-financial institutions.

Commenting on the rankings, Luca Corsini, UniCredit's Head of Global Transaction Banking, said: "We have always sought to equip our clients with innovative digital solutions that simplify their everyday payment operations. This year's survey not only reflects the pan-European coverage of our platform but also our teams' collaborative spirit, expertise and commitment to providing best-in-class cash management services."

Riccardo Madinelli, UniCredit's Head of GTB CE&EE, stated: "I am extremely proud that for yet another year we have been recognized as best-in-class Cash Management provider in the region. The survey results are reflecting not only the value created by our solutions but also the tremendous effort and commitment of all GTB colleagues located in our CE&EE banks!"

*Full results breakdown as follows:*

### **UniCredit voted Best Service Provider in:**

- Austria
- Bosnia and Herzegovina
- Croatia
- Germany
- Hungary
- Italy
- Romania
- Slovenia

### **UniCredit voted Market Leader in:**

- Austria

- Bosnia and Herzegovina
- Central & Eastern Europe
- Croatia
- Hungary
- Italy
- Romania
- Serbia
- Slovakia
- Slovenia

The results follow a strong year of investment across UniCredit's cash management platform – including recent innovations such as the IBAN check solution for pre-validating payments, SWIFT Go for instantaneous cross-border payments, and digital document signing architecture – whereby the Group has sought to spearhead industry trends and optimise digital tools whilst remaining agile around clients' ever-changing needs.

The bank's commanding performance in this year's survey adds to a burgeoning list of award wins within Global Transaction Banking, with recent recognition including: 'Best Transaction Bank in Western Europe' in both Euromoney's 2021 Awards for Excellence and The Banker's 2021 Transaction Banking Awards. On the product side, UniCredit was also named Global 'Best Bank for Liquidity Management in CEE in 2021' and 'Best Treasury & Cash Management Bank in Germany and Italy in 2021' by Global Finance.

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