



## UniCredit Foundation and UniCredit Bank supported 4 non-profit projects with 45 000 EUR within competition Every child matter

UniCredit foundation in December 2019 launched initiative „Every child matter“ with the aim to identify and support social projects helping children in the different European countries where UniCredit is present. Financial support in total amount of EUR 45 000 in Serbia was granted to 4 organizations:

- **NURDOR – National Association of Parents of Children with Cancer** for project Parents house
- **Foundation Tijana Juric** for project Safety of every child matters
- **Patria Association** for project Stay your own
- **Associations for Assistance to Mentally Underdeveloped Persons of Serbia** for project Early interventions as a prerequisite for a happy childhood

44 projects have received the Foundation's support in total amount of EUR 500.000 across 12 Group countries, including: Germany, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Romania, Russia, Serbia, Slovakia and Slovenia.

**Maurizio Beretta, Chairman of the UniCredit Foundation**, commented: “In line with our shared belief of always doing the right thing, the different banks of UniCredit Group in Europe have worked together with UniCredit Foundation to identify deserving local projects focused on children and their needs. The role of our banks of different Countries has been key in this initiative to select the right projects to be rewarded in line with the needs and circumstances of each community.”

**Feza Tan, CEO of UniCredit Bank Serbia, stated:** „The fact that after the assessment of the received applications, the decision was made to increase the total fund for Serbia by 10,000 euros, shows how important this initiative was for all of us at UniCredit. This is at the same time confirmation that local non-profit organizations are doing extraordinary things to make children's lives better and in that way show that Every child is equally important“.

All projects selected for the “Call for Europe 2019 – Supporting Childhood” initiative are run by non-profit organisations and have a focus on supporting children and adolescents (0-18) in line with the priorities of each specific local community and with the aim of generating a positive social impact in the medium/long term.

UniCredit Bank will present all four organizations and their projects on its social networks with the aim of encouraging other socially responsible companies to provide support in creating better living conditions and a happier childhood for the youngest generations.

UniCredit Foundation stays committed to supporting the communities in all the markets in which the Bank is present. In response to the coronavirus emergency, the Foundation has made significant donations in the various markets of the Group to support hospitals as well as different non-profit organisations in the front line in the fight against COVID-19. In addition, banks members of UniCredit have supported local health systems as well as the most vulnerable populations in various ways. At the beginning of April, UniCredit Bank Serbia donated 50,000 euros to the Republic Health Insurance Fund for the purchase of necessary equipment.