



"EduAction Week": UniCredit Foundation and Teach For All transform communities through education

Belgrade, April 1th, 2025 – "EduAction Week", an education initiative organized by the UniCredit Foundation and Teach For All, takes place from March 31 to April 11. During two weeks, a rich program of educational and professional development workshops is planned, including Serbia and several European countries, members of the UniCredit Group.

Teach For All and UniCredit Bank from Serbia, Austria, Bulgaria, Germany, Italy, Romania and Slovakia will join forces to provide students, educators, volunteers and non-profit organizations with concrete opportunities for learning and development, with the aim of further strengthening the connection between education and the economy.

Svetlana Bunčić, Director of Identity and Communications at UniCredit Bank Serbia, said on that occasion: *"Education is the foundation of all social progress and the only safe investment for the future. In times of constant change, knowledge is the key driver. We, in the economic sector, recognize our role in this process. It is our responsibility to, through concrete examples from practice, share the knowledge that is necessary for success today. At the same time, we want to be the driver of changes in the education system, encouraging educators and institutions to open up to new disciplines and approaches. Only by connecting knowledge and practice can we build a sustainable and prosperous future for all."*

During two weeks, Teach for All and UniCredit Bank in Serbia will organize workshops and lectures on various topics, through which Bank employees will share their knowledge and experiences. They will talk about financial literacy, digital literacy and internet safety, entrepreneurship and innovation, as well as volunteer work and investing in the community.

EduAction Week is a unique opportunity to actively contribute to innovation in education and build connections between different stakeholders in the educational and social landscape.

In the next five years, UniCredit Bank Serbia and Teach for All, through a network of 100 motivated and dedicated edu-innovators (teachers), will empower more than 10,000 students in less developed regions of Serbia to develop the skills needed for joint and individual action in their environments.

UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe.

We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and three product factories, Corporate, Individual and Group Payments Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets.

Digitalization and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities, and our people.

